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FOR IMMEDIATE RELEASE:

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**Bishop's Lodge Ranch Resort & Spa
to celebrate the 90th anniversary as a resort**

Santa Fe, NM – Special celebrations are planned throughout 2008 to commemorate the 90th Anniversary of The Bishop's Lodge Ranch Resort & Spa's transition from a private estate to New Mexico's first resort retreat in 1918. As Santa Fe's only true resort, Bishop's Lodge has hosted celebrities, politicians and generations of families over the past 90 years.

In 1918, Denver industrialist James R. Thorpe and his family purchased the 450 acres that is now Bishop's Lodge Ranch Resort & Spa. Prior to the acquisition, the property was briefly owned by the Pulitzer family of St. Louis, and before that it was the private retreat of New Mexico's first bishop, Jean-Baptiste Lamy.

In 1851, Bishop Lamy came to Santa Fe and bought a parcel of land in the Tesuque Valley, just 3 miles from the Santa Fe Plaza, to make his country retreat. He cultivated gardens and entertained visitors for the next 36 years during his busy and productive years as bishop of the Southwest Diocese when was organizing to build St. Francis Cathedral, starting St. Vincent's Hospital, and Santa Fe's first orphanages and schools.

Knowing the property's history, Mr. Thorpe named his resort "Bishop's Lodge" and went on to create a traditional ranch resort for families and visitors to spend long periods and enjoy the enchanting western landscape and the charm of Santa Fe.

The 90th anniversary year will include exciting events, promotions, competitions, and publications.

A sampling of the year's upcoming activities:

- Begin the restoration of the historic Lamy Chapel
- A 90th anniversary edition of the Bishop's Lodge history booklet, "From Retreat to Resort"
- A "Piece of History" campaign inviting past visitors to share their stories, photos and memorabilia of Bishop's Lodge
- A New Year's Eve party kicking off the 90th anniversary

- A special display of historic photos, guest photos and memorabilia
- A photography contest

“Ninety years of hospitality is just a fraction of what we have to celebrate here at The Bishop’s Lodge Ranch Resort & Spa,” says General Manager Rick Galligan. “This resort is an integral part of the history of Santa Fe, and as such, we look forward to also participating in Santa Fe’s 400-year commemoration in 2010.”

Colorful reminders of nearly four centuries of Spanish, Native American and Southwestern cultures endure at Bishop’s Lodge. The award-winning SháNah Spa & Wellness Center honors its spiritual predecessors with Native American influenced treatments and techniques and Las Fuentes Restaurant & Bar serves creative American cuisine with indigenous influences.

Ranked by **Travel & Leisure magazine** as one of America’s premier retreats, the Bishop’s Lodge Ranch Resort & Spa offers resort-style family vacations, weddings, and conference facilities.

Bishop’s Lodge Ranch Resort & Spa is managed by Prism Hotels & Resorts, whose clients also include Marriott, Hilton, Radisson, Embassy Suites, and Holiday Inn. To make a reservation, call 800-732-2240 or visit www.bishopslodge.com.

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