



January 28, 2008

FOR IMMEDIATE RELEASE:

Contact: Lynn Strauss
Phone: (505) 412-0319
Email: lynn.strauss@browndogs.org
Website: www.bishopslodge.com

**Bishop's Lodge Ranch Resort & Spa
invites readers to share a piece of history**

Santa Fe, NM -- Bishop's Lodge Ranch Resort & Spa invites readers to share memories, photographs and memorabilia from any visit to Bishop's Lodge as part of The Piece of History Campaign to help celebrate the resort's 90th anniversary during 2008.

Participants will be automatically entered into a sweepstakes for a vacation package including 3 overnights for a party of two in a Deluxe room, meals for 2 days at Las Fuentes Restaurant, two spa treatments at ShaNah Spa & Wellness Center and a horseback ride for two.

Winners will be selected from among names submitted with a photo, story or memorabilia submitted to the Piece of History Campaign by mail, email or fax.

Submitted photographs and letters cannot be returned, please send copies only. To submit a photograph or the story to Bishop's Lodge please mail to address below, or email to jbelcher@bishopslodge.com.

To submit a piece of memorabilia – i.e. brochure, matchbook, menu, ashtray, or souvenir bearing Bishop's Lodge logo -- mail with return instructions to Bishop's Lodge Ranch Resort & Spa, 1297 Bishop's Lodge Road, Santa Fe, NM 87501.

Entries should include, Date of the visit, your name and hometown, names of people pictured in the photo, and their hometowns.

The Bishop's Lodge Ranch Resort & Spa has been ranked by **Travel & Leisure** magazine as one of America's premier retreats, and is among **Away.com's** Top 100 Family Resorts.

Bishop's Lodge offers luxury accommodations, active recreation, gourmet dining at Las Fuentes Restaurant & Bar, and hand-crafted hospitality in a splendid classic country setting just minutes from the downtown plaza of Santa Fe.

Bishop's Lodge Ranch Resort & Spa is managed by Prism Hotels & Resorts, whose clients also include Marriott, Hilton, Radisson, Doubletree, and Holiday Inn. To make a resort or spa reservation, call 800-732-2240 or visit www.bishopslodge.com.

###